

April 1, 2011

Dear Regional/State Presidents:

I want to thank you in advance for your leadership and for your commitment to the Council for Opportunity in Education. As board members and State Presidents, our duty is to lead our perspective organizations to excel in every way. Today is a critical moment for us to lead from the front and lead by example. I realize these are challenging economic times; however, we must rally everyone in our regions and states to clearly understand that the Council for Opportunity in Education works for TRIO Students and TRIO Professionals everyday and we should always support those who support us. We must **move NOW to do what it takes in the next 90 days to meet our 2011 Fair Share goal of \$3,051,000**. As you know, the Fair Share Year ends June 30, 2011. I am personally asking that we do all what we can to end this Fair Share year successfully.

Today, we are at 62% of our goal and have only 90 days to accomplish the goal! David Megquier and Camille Zeigler, our 2011 Co-Chairs for the Resource Development Committee, need your help to build a “War Chest” to garner the congressional support we need to support all TRIO Programs. Within the next 90 days, you will receive correspondence, via telephone and/or e-mail from them, soliciting your personal commitment to **ensure that each state in your region makes and exceeds its Fair Share goal**. As you know, we missed our goal last year by \$46,000 or 25 membership’s nation wide; with your help we will not repeat this. **Please ask your regions and states to develop a fair share plan and focus in the next sixty days to push to have your region and states at 95% by May 31, 2011 and get to 100% by June 15, 2011.**

The list below indicates where each region currently ranks in the 2011 Fair Share Campaign:

Region	Percent	Funds Needed to Meet the Goal
MEAEOPP	69%	\$79,155
SWASAP	69%	\$138,274
AEEE	68%	\$71,399
ASPIRE	66%	\$56,746
NASP	65%	\$43,780
SAEOPP	63%	\$217,254
NEOA	62%	\$57,842
MAEOPP	60%	\$283,136
CATP	57%	\$26,219
WESTOP	47%	\$176,076
COE	62%	\$1,149,846

In the next 90 days, we need to place special emphasis on institutions purchasing **Institutional Memberships** and on asking TRIO Professionals to make **personal contributions** to the Council. Both processes can be facilitated by online tools on the home page of www.coenet.us. **Get your Regional/State Fair Share Coordinators and State/Chapter Presidents involved in this process to implement an action plan which will be successful for your region and states/chapters. Feel free to share this letter with them.**

If you have questions or suggestions, please feel free to contact either Dave at (207)-581-2527 or Camille at (404)405-3859 you may also reach Dave by e-mail at david.megquier@umit.maine.edu or Camille at csz816@bellsouth.net. The Council Staff is also ready to work with you so feel free to call Alvin Phillips Angelica Vialpando and Jesse Baker at (202)-347-7430.

Thanks for your effort.

Mateo

Mateo Artega
Board Chair